

KOHLER FOUNDATION, INC.

Ruth DeYoung Kohler Scholarship for Artistic Excellence

Application Procedures

Sheboygan County graduating seniors who plan to pursue a career in the arts are invited to complete an application for the Ruth DeYoung Kohler Scholarship for Artistic Excellence. The Kohler Foundation will consider all fields of artistic endeavor, including: writing, theater, instrumental and vocal music, music composition, the visual arts, dance, and more.

Unlike other Kohler Foundation scholarships, individuals must apply directly to the Foundation for the RDK scholarship, rather than being nominated by their high school. **Identifying exceptional talent is our primary focus, not grades or test scores.**

Each of the three general categories of art has its own submission criteria. In each case, you are asked to submit a portfolio or DVD/CD that represents your best work. In cases where an applicant needs to submit a DVD, Kohler Foundation assists in making that video, at **no cost** to the student. Low quality videos have hampered the Foundation's evaluations in the past --- please take advantage of this service to allow your talent to be shown to its fullest extent. All videography will be done by Kohler Co. personnel. **It is strongly recommended that students use this service.** Contact the Kohler Foundation for more information.

Submission Instructions:

1. Application materials should be submitted to the Kohler Foundation in a complete, paper-clipped or binder-clipped packet, organized in the following order:
 - a. Completed Student Application
 - b. Additional Information Sheet (if submitting a DVD or CD)
 - c. Portfolio Materials, DVD or CD (if applicable)
2. The Kohler Foundation's Scholarship Committee will then review all Sheboygan County RDK applicants, and choose several finalists to be interviewed. If you are invited for an interview, please feel free to bring recent additions to your portfolio not included in your original application.
3. The Kohler Foundation will inform a school representative, not the applicant directly, if an award is to be made. Awards are presented at the appropriate high school scholarship ceremonies, and are kept a surprise.

Application Deadline: March 1 (*Note earlier date*)

Mail application materials, portfolio and/or video to:

Kohler Foundation, Inc.
725 X Woodlake Road
Kohler, WI 53044

You may direct all questions about eligibility, submission or selection to Carolynn Lee, Program Director: carolynn.lee@kohler.com or 920-458-1972.

KOHLER FOUNDATION, INC.

Criteria for Music, Theater, Dance

Music:

Instrument

- Instrumental evaluation is based on a consideration of Tone Production, Technique, Rhythm, Intonation, Interpretation, and Phrasing.
- Composition evaluation is based on a consideration of Musical Ideas, Musical Structure, and Control of Medium.
- Repertoire choices should be imaginative, contrasting (lyrical, virtuoso, dramatic), adventurous, reflecting the artist's individual choices as if for a recital.

Jazz

- Evaluation is based on Improvisation, Technique, Rhythm, Interpretation, Tone Production, Diction, Intonation, and Phrasing.

Voice/Theater

- Evaluation is based on Tone Production, Technique, Diction, Rhythm, Intonation, Interpretation, and Phrasing.
- Student is judged on the basis of the actor's ability to demonstrate: Concentration, Control of Material, Flexibility and Versatility of Voice, Movement, and Expression.

Dance:

- Evaluation is based on Technique, Presentation, Musicality, Phrasing, and Artistry.

Required Material

1. A DVD of student performing must be submitted consisting of three to four segments with a playing time of no more than two (2) minutes each (total playing time 6-8 minutes).
2. Selections should display a full range of technical skill and interpretive ability.
3. The video must be in DVD format. **Video recording assistance is available through the Kohler Foundation at no charge to the student.** Please contact the Foundation to request assistance.
4. The digital video recording done by the Kohler Co. will be a fully edited DVD and will be submitted directly to the Kohler Foundation on the applicant's behalf.
5. DVD's must be labeled with:
 - Student's name
 - Title of work(s)
 - Date completed
 - Specific Medium
 - Total playing time

Students who have their DVD made by Kohler Co. should submit this information to the Kohler Co. personnel at the time of taping.

6. Also submit the Additional Information Sheet

KOHLER FOUNDATION, INC.

Criteria for Visual Arts, Photography, Film, and Video

Visual Arts

- Ceramics, Costume Design, Drawing, Graphic design, Jewelry Making, painting, Printmaking, Sculpture, Textile and Fiber Design, Theater Set Design.

Photography

- Portfolio that conveys feelings, creates emotional interest or expresses a visual point of view...demonstrates original thinking, artistic commitment, and a willingness to take creative risks.

Film and Video

- Evaluation is based on the knowledge of Film/Video production with an emphasis on expressing an artistic point of view, an ability to effectively communicate ideas using moving images, and a willingness to take creative risks.

Required Material

1. Visual Arts & Photography

A student may submit photos of their work on a CD (.pdf, .jpg, .png, or .gif format only please) or may submit actual photographs of their work. Works submitted should illustrate the student's best personal works, not necessarily class assignment pieces. The student is to identify each photo with the following information on the upper right corner of the back or in the file name:

- Artist's name
- Photo number (ex. 1-10)

2. Film and Video

Film and video productions should be approximately four (4) minutes in length, submitted in DVD format. Two (2) different productions showing the artistic abilities of the artist are required. **Videotaping assistance is available through the Kohler Foundation at no cost to the student.** The DVD is to be labeled with:

- Student's name
- Title of work(s)
- Date completed
- Specific Medium
- Playing time

Students who have their DVD made by Kohler Co. should submit this information to the Kohler Co. personnel at the time of taping.

3. Also submit the Additional Information Sheet.

KOHLER FOUNDATION, INC.

Criteria for Creative Writing

Works are evaluated based on Language, Originality, Imagination, and Overall Excellence.

Required Materials

1. Submit a Portfolio of works in one or more of the following categories:

Poetry – Up to, but not more than six (6) poems

Short Story – Up to, but not more than three (3) stories

Novel – A section of a novel preceded by a description of the complete work

Play or Script – Up to, but not more than two (2) scripts for dramatic performance

Expository Writing – Up to, but not more than three (3) essays

2. All scripts are to be typed on plain white paper with the student's name in the upper right hand corner of each page.

KOHLER FOUNDATION, INC.

Ruth DeYoung Kohler Scholarship for Artistic Excellence

Student Application

Name (First, Middle Last): _____

Gender: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

High School: _____

College Choice(s): (List in order of preference, and indicate whether you have applied or been accepted)

Probable College Major and any other emphasis: _____

Parent/Guardian(s) #1 Full Name: _____

Is s/he still living? _____ Highest degree or grade completed: _____

Occupation: _____ Place of Employment: _____

Parent/Guardian(s) #2 Full Name: _____

Is s/he still living? _____ Highest degree or grade completed: _____

Occupation: _____ Place of Employment: _____

Number of siblings: _____ Brothers _____ Sisters

Sibling Names & Ages: _____

Highest degree/grade completed by each sibling and their occupations: _____

Applicant's College Board Score (SAT): _____ Reading _____ Writing _____ Math _____ Total

National SAT Percentile: _____ Reading _____ Writing _____ Math

American College Testing Program Score (ACT): ___ English ___ Math ___ Reading ___ Science ___ Comp.

National ACT Percentile: _____ English _____ Math _____ Reading _____ Science _____ Total U.S.

Grade Point Average (Example: 3.0 on a 4.0 Scale): _____ Total (cumulative, all subjects) on a _____ scale

KOHLER FOUNDATION, INC.

School-Related Arts Activities

List below any arts classes, exhibitions, performances and other arts activities in which you have participated in grades 7-12:

List your non-school arts activities during the past 5 years:

Honors/Achievements

List any honors, awards, or special recognition you have received (in any aspect of your life- not just art):

Employment/Volunteerism

List below any jobs and volunteer experiences you have had during high school. List the name, place and what you did:

KOHLER FOUNDATION, INC.

Goals

What do you hope to be doing in 10 years?

Why do you wish to pursue a career in the arts?

What do you hope to do after you graduate college?
